



HarborFest

CHULA VISTA

Presented by the Port of San Diego

Saturday, August 15, 2020
10:00 AM to 6:00 PM
Bayside Park - 999 Bayside Parkway

Way Finder Sponsor
\$2,500 (limit 1)



CVHarborFest.com



For more information and sponsor opportunities visit CVHarborfest.com
or contact Harborfest@mcfarlanepromotions.com (619) 233-5008



Saturday, August 15, 2020 • 10:00 AM - 6:00 PM • Chula Vista's Bayside Park • 999 Bayside Parkway

Way Finder Sponsor \$2,500 (limit 1)

Way Finder System Description

- Temporary signage system installed at key locations (like Freeway exits) during HarborFest to direct attendees to the Event.

Way Finder Sponsor

- Your company listed as the Way Finder Sponsor and company logo recognition anywhere the Way Finder Sponsor is mentioned;

Logo Recognition

- Company logo on website with reciprocal link. Your logo/company name will remain on the HarborFest website all year (Your company to provide a print quality, 300 DPI or higher, vector file company logo);
- Company name and logo on collateral materials for Chula Vista HarborFest including, but not limited to:
 - full color Event Posters
 - full color Event Flyers
 - full color Event Programs

Display | Signage

- Promotional signage will have your company's name and/or logo on it wherever the Way Finder signs are located (signs to be provided by your company two weeks prior to the event); If your company is a car vendor the actual cars can be located with signage directing the route.
- 10' x 10' booth with premier placement to distribute company products or promotional materials;

VIP Passes

- 2 parking passes
- 4 tickets for the Taco & Spirits Fest
- 4 drink tickets

Social Media:

- Company name mentioned and linked through social networks on Twitter, Facebook & website;
See Social Media Page for additional information on event marketing and promotion

Advertising | Promotions

- Your company name/logo will appear as the Way Finder Sponsor in promotional materials, media alerts and advertisements;
- Target mailing/email blast to include your company's name and logo;
- Minimum One Quarter Page ad in the Event Program;

Future Events

- "First right of Refusal" to be Way Finder Sponsor at subsequent HarborFest events.

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SPONSORSHIP COMMITMENT FORM

Company Name _____

Contact Name _____

Company Address _____

Phone _____ Fax _____ Email _____

Signature _____

Please charge my (circle one) Visa MC Amex

Card No. _____

CVC _____ Expire _____

Amount to be charged to my credit card: \$ _____

Please fax your form by June 30, 2020 to 619-233-0898
656 Fifth Ave., Suite B, San Diego, CA. 92101
or email at Harborfest@mcfarlanepromotions.com
Tel: 619.233.5008 • Fax: 619.233.0898

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