



HarborFest

CHULA VISTA

Presented by the Port of San Diego

Saturday, August 15, 2020
10:00 AM to 6:00 PM
Bayside Park - 999 Bayside Parkway

Shuttle Sponsor
\$5,000 (limit 1)



CVHarborFest.com



For more information and sponsor opportunities visit CVHarborfest.com
or contact Harborfest@mcfarlanepromotions.com (619) 233-5008



Saturday, August 15, 2020 • 10:00 AM - 6:00 PM • Chula Vista's Bayside Park • 999 Bayside Parkway

Shuttle Sponsor \$5,000 (limit 1)

Shuttle Description

Our Free Shuttle provided by Old Town Trolley picks people up from nearby locations like the E St Trolley station/Living Coast Discovery Center, transporting them to the Event entrances and the Excursion Dock where they can board historic vessels.

Shuttle Sponsor

- Your company listed as the Shuttle Sponsor and company logo recognition anywhere the Shuttle Sponsor is mentioned (Your company to provide a print quality, 300 DPI or higher, vector file company logo);

Logo Recognition

- Your company's name and/or logo where Shuttle is indicated on event maps showing shuttle stops;
- Company logo on website with reciprocal link. Your logo/company name will remain on the HarborFest website all year;
- Company name and logo on collateral materials for Chula Vista HarborFest including, but not limited to:
 - full color Event Posters
 - full color Event Flyers
 - full color Event Programs

Display | Signage

- Your company as Shuttle Sponsor will have signage on event shuttles, at shuttle stops and event maps (signs to be provided by your company two weeks prior to the event);
- 10' x 10' booth with premier placement to distribute company products or promotional materials;

VIP Passes

- 5 parking passes
- 10 tickets for the Taco & Spirits Fest
- 10 drink tickets

Social Media:

- Company name mentioned and linked through social networks on Twitter, Facebook & website; *See Social Media Page for additional information on event marketing and promotion*

Advertising | Promotions

- Event logo and name mentioned in all pre-event and day of event promotional material and advertisements including press releases and media alerts;
- Company name recognized as Shuttle Sponsor in announcements made from the various stages throughout the day
- Company name mentioned in promotional pieces, and may include TV and radio coverage;
- Target mailing/email blast to include your company's name and logo;
- Minimum One Half Page ad in the Event Program;

Future Events

- Your company will have "First right of Refusal" to be Shuttle Sponsor in subsequent HarborFest events.



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SPONSORSHIP COMMITMENT FORM

Company Name _____

Contact Name _____

Company Address _____

Phone _____ Fax _____ Email _____

Signature _____

Please charge my (circle one) Visa MC Amex

Card No. _____

CVC _____ Expire _____

Amount to be charged to my credit card: \$ _____

Please fax your form by June 30, 2020 to 619-233-0898
656 Fifth Ave., Suite B, San Diego, CA. 92101
or email at Harborfest@mcfarlanepromotions.com
Tel: 619.233.5008 • Fax: 619.233.0898

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