



HarborFest

CHULA VISTA

Presented by the Port of San Diego

Saturday, August 15, 2020
10:00 AM to 6:00 PM
Bayside Park - 999 Bayside Parkway

Pet Parade & Expo Sponsor
\$2,500 (limit 1)



CVHarborFest.com



For more information and sponsor opportunities visit CVHarborfest.com
or contact Harborfest@mcfarlanepromotions.com (619) 233-5008



Saturday, August 15, 2020 • 10:00 AM - 6:00 PM • Chula Vista's Bayside Park • 999 Bayside Parkway

Pet Parade & Expo Sponsor \$2,500 (limit 1)

Pet Parade & Expo Description

- Exclusive sponsor of the Pet Parade & Expo. Strut your paws throughout the festival grounds and compete for prizes. Each companion receives a goodie bag full of pet items and oodles of attention from all. After the parade, the pets can soak up the sun in the Pet Expo and Oasis where pups can enjoy cold water and treats from vendors in the shade.

Pet Parade & Expo Sponsor

- Your company listed as the Pet Parade & Expo Sponsor and company logo recognition anywhere the Pet Parade & Expo Sponsor is mentioned;

Logo Recognition

- Company logo on website with reciprocal link. Your logo/company name will remain on the HarborFest website all year (Your company to provide a print quality, 300 DPI or higher, vector file company logo);
- Company name and logo on collateral materials for Chula Vista HarborFest including, but not limited to:
 - full color Event Posters
 - full color Event Flyers
 - full color Event Programs

Display | Signage

- Promotional signage will have your company's name and/or logo on it wherever the Pet Parade & Expo signs are located.
- 10' x 10' booth with premier placement to distribute company products or promotional materials;

VIP Passes

- 2 parking passes
- 4 tickets for the Taco & Spirits Fest
- 4 drink tickets

Social Media:

- Company name mentioned and linked through social networks on Twitter, Facebook & website;
See Social Media Page for additional information on event marketing and promotion

Advertising | Promotions

- Your company name/logo will appear as the Pet Parade & Expo Sponsor in promotional materials, media alerts and advertisements;
- Target mailing/email blast to include your company's name and logo;
- Minimum One Quarter Page ad in the Event Program;

Future Events

- "First right of Refusal" to be Pet Parade & Expo Sponsor at subsequent HarborFest events.

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SPONSORSHIP COMMITMENT FORM

Company Name _____

Contact Name _____

Company Address _____

Phone _____ Fax _____ Email _____

Signature _____

Please charge my (circle one) Visa MC Amex

Card No. _____

CVC _____ Expire _____

Amount to be charged to my credit card: \$ _____

Please fax your form by June 30, 2020 to 619-233-0898
656 Fifth Ave., Suite B, San Diego, CA. 92101
or email at Harborfest@mcfarlanepromotions.com
Tel: 619.233.5008 • Fax: 619.233.0898

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