



HarborFest

CHULA VISTA

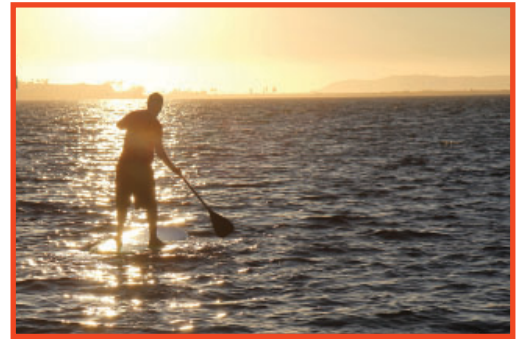
Presented by the Port of San Diego

Saturday, August 15, 2020
10:00 AM to 6:00 PM
Bayside Park - 999 Bayside Parkway

Harbor Lounge
\$5,000 (limit 1)



CVHarborFest.com



For more information and sponsor opportunities visit CVHarborfest.com
or contact Harborfest@mcfarlanepromotions.com (619) 233-5008



Saturday, August 15, 2020 • 10:00 AM - 6:00 PM • Chula Vista's Bayside Park • 999 Bayside Parkway

Harbor Lounge \$5,000 (limit 1)

Harbor Lounge Description

Located at the Main Stage at HarborFest the Harbor Lounge offers a central spot to relax and enjoy the music all while taking in the beautiful ocean view.

Harbor Lounge Sponsor

- Your Company listed as the Harbor Lounge Sponsor and company logo recognition anywhere the Harbor Lounge Sponsor is mentioned (Your company to provide a print quality, 300 DPI or higher, vector file company logo);

Logo Recognition

- Company logo on website with reciprocal link. Your logo/company name will remain on the HarborFest website all year
- Company name and logo on collateral materials for Chula Vista HarborFest including, but not limited to:
 - full color Event Posters
 - full color Event Flyers
 - full color Event Programs

Display | Signage

- Prominently featured company signage in Harbor Lounge (signs to be provided by your company two weeks prior to the event);
- 10' x 10' booth with premier placement to distribute company products or promotional materials;

VIP Passes

- 5 parking passes
- 10 tickets for the Taco & Spirits Fest
- 10 drink tickets

Social Media:

- Company name mentioned and linked through social networks on Twitter, Facebook & website;
See Social Media Page for additional information on event marketing and promotion

Advertising | Promotions

- Company logo and/or name mentioned in all pre-event and day of event promotional material and advertisements including press releases and media alerts;
- Company name recognized as sponsor of the Harbor Lounge in announcements made from the various stages throughout the day
- Company name mentioned in promotional pieces, TV and radio coverage;
- A representative from your company may be invited to pre-event television or radio spots;
- Target mailing/email blast to include your company's name and logo;
- Minimum Half (½) Page Advertisement in the Event Program;

Future Events

- Your company will have "First right of Refusal" to be Harbor Lounge Sponsor in subsequent HarborFest events.

For more information and sponsor opportunities visit CVHarborfest.com
or contact Harborfest@mcfarlanepromotions.com (619) 233-5008



Saturday, August 15, 2020 • 10:00 AM - 6:00 PM • Chula Vista's Bayside Park • 999 Bayside Parkway

Harbor Lounge \$5,000 (limit 1)

SPONSORSHIP COMMITMENT FORM

Company Name _____

Contact Name _____

Company Address _____

Phone _____ Fax _____ Email _____

Signature _____

Please charge my (circle one) Visa MC Amex

Card No. _____

CVC _____ Expire _____

Amount to be charged to my credit card: \$ _____

Please fax your form by June 30, 2020 to 619-233-0898
656 Fifth Ave., Suite B, San Diego, CA. 92101
or email at Harborfest@mcfarlanepromotions.com
Tel: 619.233.5008 • Fax: 619.233.0898

For more information and sponsor opportunities visit CVHarborfest.com
or contact Harborfest@mcfarlanepromotions.com (619) 233-5008