



HarborFest

CHULA VISTA

Presented by the Port of San Diego

Saturday, August 15, 2020
10:00 AM to 6:00 PM
Bayside Park - 999 Bayside Parkway

Discovery Zone
\$5,000 (limit 1)



CVHarborFest.com



For more information and sponsor opportunities visit CVHarborfest.com
or contact Harborfest@mcfarlanepromotions.com (619) 233-5008



Saturday, August 15, 2020 • 10:00 AM - 6:00 PM • Chula Vista's Bayside Park • 999 Bayside Parkway

Discovery Zone \$5,000 (limit 1)

Discovery Zone Description

We aptly renamed the Youth Zone to better reflect the excitement of this area. Located at the Beach in Bayside Park we'll again feature free Kayaking and Paddleboard lessons, interactive animal and reptile displays from Living Coast Discovery Center and much more!

Discovery Zone Sponsor

- Your Company listed as the Discovery Zone Sponsor and company logo recognition anywhere the Discovery Zone Sponsor is mentioned (Your company to provide a print quality, 300 DPI or higher, vector file company logo);

Logo Recognition

- Company logo on website with reciprocal link. Your logo/company name will remain on the HarborFest website all year
- Company name and logo on collateral materials for Chula Vista HarborFest including, but not limited to:
 - full color Event Posters
 - full color Event Flyers
 - full color Event Programs

Display | Signage

- Prominently featured company signage in Discovery Zone (signs to be provided by your company two weeks prior to the event);
- 10' x 10' booth with premier placement to distribute company products or promotional materials;

VIP Passes

- 5 parking passes
- 10 tickets for the Taco & Spirits Fest
- 10 drink tickets

Social Media:

- Company name mentioned and linked through social networks on Twitter, Facebook & website; *See Social Media Page for additional information on event marketing and promotion*

Advertising | Promotions

- Company logo and/or name mentioned in all pre-event and day of event promotional material and advertisements including press releases and media alerts;
- Company name recognized as sponsor of the Discovery Zone in announcements made from the various stages throughout the day
- Company name mentioned in promotional pieces, TV and radio coverage;
- A representative from your company may be invited to pre-event television or radio spots;
- Target mailing/email blast to include your company's name and logo;
- Minimum Half (½) Page Advertisement in the Event Program;

Future Events

- Your company will have "First right of Refusal" to be Discovery Zone Sponsor in subsequent HarborFest events.

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SPONSORSHIP COMMITMENT FORM

Company Name _____

Contact Name _____

Company Address _____

Phone _____ Fax _____ Email _____

Signature _____

Please charge my (circle one) Visa MC Amex

Card No. _____

CVC _____ Expire _____

Amount to be charged to my credit card: \$ _____

Please fax your form by June 30, 2020 to 619-233-0898
656 Fifth Ave., Suite B, San Diego, CA. 92101
or email at Harborfest@mcfarlanepromotions.com
Tel: 619.233.5008 • Fax: 619.233.0898

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