



# HarborFest

CHULA VISTA

Presented by the Port of San Diego

**Saturday, August 15, 2020**  
**10:00 AM to 6:00 PM**  
**Bayside Park - 999 Bayside Parkway**

**Champagne, Rosé  
& Wine Area Sponsor**  
**\$3,500 (limit 1)**



**CVHarborFest.com**



For more information and sponsor opportunities visit [CVHarborfest.com](http://CVHarborfest.com)  
or contact [Harborfest@mcfarlanepromotions.com](mailto:Harborfest@mcfarlanepromotions.com) (619) 233-5008



Saturday, August 15, 2020 • 10:00 AM - 6:00 PM • Chula Vista's Bayside Park • 999 Bayside Parkway

## Champagne, Rosé & Wine Area Sponsor \$3,500 (limit 1)

### Champagne, Rosé & Wine Area Description

- The Champagne, Rosé & Wine Area is at the heart of the event near the Main Stage. Participants can enjoy tasty wines and bubbles while swaying to the beat of popular musicians on the waterfront with spectacular views of San Diego Bay. This is one of the most popular features of HarborFest. The Champagne, Rosé & Wine area provides a great opportunity to sample some exquisite wines surrounded by all the festivities to kick back and take it all in.

### Champagne, Rosé & Wine Area Sponsor

- Your company listed as the Champagne, Rosé & Wine Area Sponsor and company logo recognition anywhere the Champagne, Rosé & Wine Area Sponsor is mentioned;

### Logo Recognition

- Company logo on website with reciprocal link. Your logo/company name will remain on the HarborFest website all year (Your company to provide a print quality, 300 DPI or higher, vector file company logo);
- Company name and logo on collateral materials for Chula Vista HarborFest including, but not limited to:
  - full color Event Posters
  - full color Event Flyers
  - full color Event Programs

### Display | Signage

- Promotional signage with your company's name and/or logo will be displayed in the ticketed area and wherever the Champagne, Rosé & Wine Area is referred to in promotional materials; (signs provided by your company two weeks prior to the event);
- 10' x 10' booth with premier placement to distribute company products and promotional materials;

### VIP Passes

- 4 parking passes
- 8 tickets for the Taco & Spirits Fest
- 8 drink tickets

### Social Media:

- Company name mentioned and linked through social networks on Twitter, Facebook & website; *See Social Media Page for additional information on event marketing and promotion*

### Advertising | Promotions

- Your company name/logo will appear as the Champagne, Rosé & Wine Area Sponsor of the event in all promotional materials, press releases, media alerts and advertisements;
- Company name mentioned in promotional pieces for TV and radio coverage;
- Pre-event promotion may include a representative from your company promoting your involvement as the Champagne, Rosé & Wine Area;
- Target mailing/email blast to include your company's name and logo;
- Minimum One Third Page ad in the Event Program;

### Future Events

- Your company will have "First right of Refusal" to be the Champagne, Rosé & Wine Area Sponsor at subsequent HarborFest events.



Saturday, August 15, 2020 • 10:00 AM - 6:00 PM • Chula Vista's Bayside Park • 999 Bayside Parkway

**Champagne, Rosé & Wine Area Sponsor  
\$3,500 (limit 1)**

**SPONSORSHIP COMMITMENT FORM**

Company Name \_\_\_\_\_

Contact Name \_\_\_\_\_

Company Address \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_ Email \_\_\_\_\_

Signature \_\_\_\_\_

Please charge my (circle one)    Visa    MC    Amex

Card No. \_\_\_\_\_

CVC \_\_\_\_\_ Expire \_\_\_\_\_

Amount to be charged to my credit card: \$ \_\_\_\_\_

**Please fax your form by June 30, 2020 to 619-233-0898**  
656 Fifth Ave., Suite B, San Diego, CA. 92101  
or email at Harborfest@mcfarlanepromotions.com  
Tel: 619.233.5008 • Fax: 619.233.0898

For more information and sponsor opportunities visit CVHarborfest.com  
or contact Harborfest@mcfarlanepromotions.com (619) 233-5008