



# Harbor Fest

CHULA VISTA

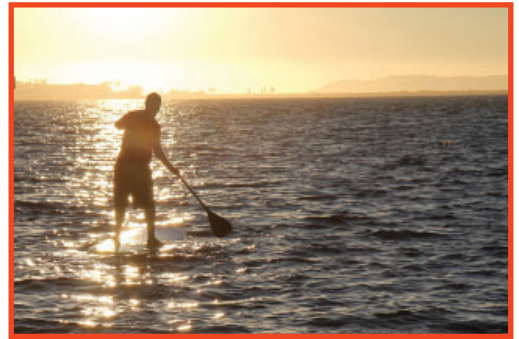
Presented by the Port of San Diego

**Saturday, August 15, 2020**  
**10:00 AM to 6:00 PM**  
**Bayside Park - 999 Bayside Parkway**

**Art in the Park Sponsor**  
**\$1,500 (limit 1)**



**CVHarborFest.com**



For more information and sponsor opportunities visit [CVHarborfest.com](http://CVHarborfest.com)  
or contact [Harborfest@mcfarlanepromotions.com](mailto:Harborfest@mcfarlanepromotions.com) (619) 233-5008



Saturday, August 15, 2020 • 10:00 AM - 6:00 PM • Chula Vista's Bayside Park • 999 Bayside Parkway

## Art in the Park Sponsor \$1,500 (limit 1)

### Art in the Park & Maker's Faire Description

- Exclusive sponsor of the Art in the Park. Enjoy a festive day with the arts, have a bite to eat and mingle with the artists and craftspeople who will be exhibiting and selling their original art and fine crafts. Art in the Park offers attendees a chance to immerse themselves in beautiful artworks with a stunning view of the bay.

### Art in the Park & Maker's Faire Sponsor

- Your company listed as the Art in the Park and company logo recognition anywhere the Art in the Park Sponsor is mentioned;

### Logo Recognition

- Company logo on website with reciprocal link. Your logo/company name will remain on the HarborFest website all year (Your company to provide a print quality, 300 DPI or higher, vector file company logo);
- Company name and logo on collateral materials for Chula Vista HarborFest including, but not limited to:
  - full color Event Posters
  - full color Event Flyers
  - full color Event Programs

### Display | Signage

- Promotional signage will have your company's name and/or logo on it wherever the Art in the Park signs are located.
- 10' x 10' booth with premier placement to distribute company products or promotional materials;

### VIP Passes

- 2 parking passes
- 4 tickets for the Taco & Spirits Fest
- 4 drink tickets

### Social Media:

- Company name mentioned and linked through social networks on Twitter, Facebook & website;  
*See Social Media Page for additional information on event marketing and promotion*

### Advertising | Promotions

- Your company name/logo will appear as the Art in the Park Sponsor in promotional materials, media alerts and advertisements;
- Target mailing/email blast to include your company's name and logo;
- Minimum One Quarter Page ad in the Event Program;

### Future Events

- "First right of Refusal" to be Art in the Park sponsor at subsequent HarborFest events.

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**SPONSORSHIP COMMITMENT FORM**

Company Name \_\_\_\_\_

Contact Name \_\_\_\_\_

Company Address \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_ Email \_\_\_\_\_

Signature \_\_\_\_\_

Please charge my (circle one)    Visa    MC    Amex

Card No. \_\_\_\_\_

CVC \_\_\_\_\_ Expire \_\_\_\_\_

Amount to be charged to my credit card: \$ \_\_\_\_\_

Please fax your form by June 30, 2020 to 619-233-0898  
656 Fifth Ave., Suite B, San Diego, CA. 92101  
or email at Harborfest@mcfarlanepromotions.com  
Tel: 619.233.5008 • Fax: 619.233.0898

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